

weCHANGE

OVERVIEW (2015 - 2020)

*"Alone we can do little,
Together we can do so much"*
- Helen Keller



weCHANGE Only when we CONNECT



Our Flagship program '**Be a Mentor**' has contributed largely to the overall development of every student on a one-to-one basis. Entrepreneurship cell initiative **Stitching Hopes** have been successful in implementation. (Turn the page for more details).

We thank our most valued **Donors, Members,** and **Volunteers** for their relentless contribution to serve the underprivileged society. Reach out to us to be part of our 'weCHANGE' family and be the CHANGE makers. To work for society, all we have to do is to give time and be dedicated.

Be the helping hand for the marginalized community by supporting our Artisans & our fundraising initiatives like '**Celebrating your special occasion**', '**100/month** sponsorship', **Suraksha Bandhan**, etc.

MESSAGE FROM THE FOUNDER

by Shridhar Lokanathan and Sampada Inarkar

Kindness and selflessness are much needed in this world where inequity, insecurity, and uncertainty are most prevalent. Being generous, compassionate, and having an optimistic mindset is the key to humanity to uplift society and to put down injustice.

We are all human beings. We can change the world to a better place when we unite. We are 'weCHANGE'. We believe that everyone in the world exists for a reason. One of the main reasons is to be that person who hands out little torches to help the less privileged people find their way out of the darkness.

We encourage more people to come forward and support the needy for holistic development.

Shridhar Lokanathan
PRESIDENT

Sampada Inarkar
SECRETARY

THE STORY OF OUR LOGO

A story that revolves around the 6 core values we as an organization believes in. W and E in 'weCHANGE' have been thoughtfully written in small letters to reaffirm the philosophy "We as individuals are smaller compared to our goals & mission".

CHANGE is an abbreviation -

- C** – Care
- H** – Help
- A** – Acknowledge
- N** – Nurture
- G** – Grow
- E** – Enlighten



The **6 stars** represent the core values we aspire to achieve & maintain throughout our commitment to society.

The **Reddish** sun and the people in it represent our aim to rise like a sun radiating hope of a new beginning to the needy people irrespective of any challenges. We care for our people around and we are here for them.

The **book** signifies our domain of work: *value-based education*.

The **Tagline** goes as सा विद्या या विमुक्तये which means "It is knowledge what liberates". This could give our NGO an Indian touch. We belong to our motherland and we are here for its development.

WHO WE ARE

We are a youth-based NGO in Mumbai empowering underprivileged youth with the power of Education. We work predominantly for the Education and Healthcare of vulnerable youngsters (age group - 16 to 26 years). Our major focus is on providing proper guidance to distressed youth & teenagers in deciding the right direction and see their progress in a few years. We aim for a holistic development with a major focus on value-based education.

We are currently a team of more than 200 volunteers with diverse activities. We provide our children with interactive study materials, innovative teaching tools, personal counseling, physical fitness activities, hygiene practices, mental support, career guidance, and art & skill development workshops to help them achieve notable transformation in respect to values and academic orientation. We also provide Medical Aid, Mental well-being workshops, and Doctoral support to our beneficiaries.

Shridhar(President) and Sampada(Secretary) realized the importance of connecting the right values and right direction with education for the overall growth of less fortunate children. They took a major step forward and started 'weCHANGE' in Thane on December 17th, 2014.

VISION & MISSION

statements

Vision:

Ensure that an average social status is achieved and maintained among the less privileged youth which includes focusing on their needs and encouraging their Education, Public Health, and Basic necessities.

Mission:

Bring in persistent developments by providing constant support and guidance through value-based education, vocational training, mentoring, and holistic development to our beneficiaries.

Promote a knowledgeable and self-sustainable society with moral and ethical grounds established.

OUR TOP PROJECTS

DHARMENDRA MISHRA HEALTH CARE FUND

The initiative aims at providing medical help to the most needed less fortunate people in society. The funds arranged will be put to use for medical requirements like Ambulance service, hospital treatments, and medicines. This Health Care fund is a result of a tragic incident in the past when 'weCHANGE' took efforts to help a badly injured unemployed man on the streets with an infected leg.

Even though we could restore his hope and faith in humanity, we couldn't save him as his infection was already in a worse condition. While taking efforts and struggle to get him hospitalised for treatments, we realised the need to provide medical support for the most unfortunate people. There were funds arranged and more funds coming in for this purpose which we intend to use for providing medical support to the most needful people.

ENTREPRENEURSHIP CELL INITIATIVES



Stitching Hopes was launched under the Entrepreneurship cell initiative. It is led by Amrit Kaur and Nidhi Chedda. Its primary goals include providing employment to marginalized communities; Provide skill-based training; Generate employment and small income setups to help our manufacturers be more self-sustainable; Provide educational support and a career-based certification program to our students. It also gave hope to Artisans to keep dreaming higher in spite of the Pandemic. Books and earphones were also given to the children of Artisans.

Cow Dung Diyas is our New venture lead by Krishna Gangwani to go Vocal for Locals. The main aim is to provide alternatives to traditional utilities. It is in collaboration with Eco Mummy to promote Eco-friendly Products.

FLAGSHIP MENTORSHIP PROGRAMME

young people find it hard to choose the right direction when it comes to their career. It is even worse for the underprivileged youth to make a decision. The mentorship programme acts as a *guiding force* for their dreams and aspiration. "**Be a Mentor**" was launched during the academic year of 2019-20. It aims for the overall development of individual students assigned to each mentor. Funds were arranged through the '**Suraksha Bandhan**' fundraising initiative. The programme includes value-based education, beneficiary centric initiatives, personal counselling, and financial support. Currently, there are 13 mentors & 15 mentees at Kshamata and 22 mentors & 22 mentees at ENS, Kamshet.

Despite the lockdown, mentors continued with their responsibilities effectively with the use of digital platforms to cater to the requirements of the mentees on a daily basis. Mentors helped our students to easily understand the concepts and successfully pass their academic courses. All mentors made sure that they establish a rapport with their students which they believe is the building stone of the mentorship programme. It also sponsored the fees and books for students. We thank our senior mentors for their guidance and for making this initiative a success.

₹100/MONTH SPONSORSHIP

We mindlessly spend our money on a daily basis on many non-essential things. If such money could be offered to help needy bright students, it can make a notable impact on their career advancement making their life more secure. Every little contribution you make can lead to major academic developments in a less fortunate student. "**Give a little, Change a lot**". This initiative requires only a 1-year commitment with a contribution of ₹100/month. This initiative helps in setting the right direction for the underprivileged youth to have meaningful personal and professional growth.

CELEBRATE YOUR SPECIAL OCCASION

Many are privileged enough to celebrate their **special moments**. While celebrating your special occasions, make your day the most memorable and responsible by giving back to society the gifts of Educational assistance and Nutritious food. Every contribution you make can bring happiness to our children, as they see themselves as special each time they get delicious food and proper education.

OUR WORK

HIGHLIGHTS OF THE YEAR

2015

Started by taking weekly sessions to students of **Navjeevan Prathamik Vidyalaya** realizing the imperative need to teach them English for educational opportunities;

Nepal Earthquake Fundraiser; **Tree Plantation drive** at Gorai;

Helped **Differently-abled** children of Shantidan Ashram

2016

Advanced teaching for **Navjeevan Prathamik Vidyalaya** students using Digital aids and Play cards for a better pictorial understanding, celebrated festivals with students;

Organised '**Uneed**' campaign against Cancer in partnership with Medigene Homeopathic Research and Development - along with a 'Walk for a Cause' walkathon;

Conducted **Medical camp** at Rescue foundation Kandivali which works for the women rescued from *trafficking*; Initiated '**joy of giving**' event at Asha Daan.

Donated **teaching and study** materials for kids at Yeoor Hills, Thane

2017

Collaborated with **Jyot Bahudeshiya Samjik Sanstha** to teach street children using advanced educational aids for a better learning experience; Art & Skill development workshops;

BALA (Buildings As Learning Aid) Activity - Painted the walls of Mahanagar Palika School in collaboration with *Kayvalya Foundation* to teach educational concepts as a pictorial representation;

Organised **Uneed** - a high spirit Cancer awareness Art Exhibition with Medigene Homeopathy at High street Phoenix mall, Lower Parel. Awareness talks, Breast self-examination training, and fitness exercises like Zumba & Bokwa were also arranged;

Launched project '**Shiksha**' at weCHANGE Annual general Meet 2017.

2018

Conducted a **Mega event Mela 2018** which provided a platform for 200 slum kids to learn and develop entrepreneurship skills, Prior Mela Art workshops;

Workshop on 'Career Counselling', 'Goal setting', and Anger Management at ENS, Kamshet in association with **Roohd Life Program**

2019

Flagship Mentorship Programme - launched successfully with exceptional results due to our mentors' selfless commitments;

Secret Santa New Year Initiative - Donors can be the Secret Santa for the little kids bringing the gifts of joy and happiness. A simple wishlist with *Amazon links* was also provided to maintain consistency and quality;

Conducted '**Joy of Giving**' event on a large scale where clothes were distributed to 500 needy people at Borivali;

LGBTQ awareness session on **Gender sensitisation** by Roohd Life at Kamshet; 'I am SUPERHERO' session to boost self-esteem and confidence.

2020

Learning Week at ENS - A lockdown activity where 8 online sessions on varied topics were hosted for our beneficiaries to lead a happier and productive life. The topics included Art Therapy by Nithya Yadav, Self Esteem by Tarannum, House of Happiness by Janki, You are Unique by Sarath Nair, etc.

Suraksha Bandhan - A Rakshabandhan initiative to present the gift of education, hope, and possibilities that can empower our beneficiaries. It is mainly the SURAKSHA of Education to support students to achieve their dreams.

Happiness Day at Kshamata - 9th Feb 2020 was a historic day for 'weCHANGE' for having to complete 4 years officially. It was celebrated as Happiness Day at Kshamata with music, birthday celebration, and other programs.

CHANGE MAKERS 2020

The key motto of CHANGE MAKERS 2020 was to test and develop the creative and articulative skills of our students. Based on the age groups, teams divided had to perform various team bonding & strategy building activities:-

1) Come up with a **name, logo, and slogan** for their groups.

2) **Bridge the Gap** - Make the strongest bridge using waste materials like cardboard, newspapers, etc. to test their teamwork skills, convincing power, and thought process.

3) Testing **Entrepreneurship skills** - Advertise & market useless waste products like a pen without refill, non-working earphones, etc. as a skit for 2 minutes which tests their creativity, innovativeness, time management, and convincing power.

4) Concluded with a surprise event of the **Secret Santa** initiative. In the end, appreciation medals and certificates were awarded. There were also fun activities.

2019 - NGO Bazaar & Ruia College Event

NGO Bazaar was a platform that facilitated Kamshet kids to sell their products in Mithibai College, Mumbai.

'weCHANGE' had teamed up with the **Rotaract club of Ruia College** which gave an opportunity to showcase one's talents. Events included a Storytelling workshop and a skit titled "**Mi Kon**" (meaning 'Who Am I') that enacted the story of an orphan and how weCHANGE helps him/her in finding the right direction. Enterprising girls of Kshamata had set up their own stalls and sold products worth ₹10000.

RECOGNITIONS

Featured in "**The Hindu**" for valuable contribution to better education and overall development

Awarded with the prestigious "**Borivali Gaurav Puraskar**" for social impact activities

Recognition for collaborative efforts with **Medigene Homeocare**

Recognition for selfless contribution by **Iktara Foundation**

The Flagship initiative of '**Eco-friendly Products**' featured in '**The Times of India**', Chennai edition

Our key mission to provide *Value-based education* was highlighted in the Online Portal '**Helpizen**'

'weCHANGE' members have been recognised at various levels for their contributions to the society

SNAPSHOTS (2015 - 2020)

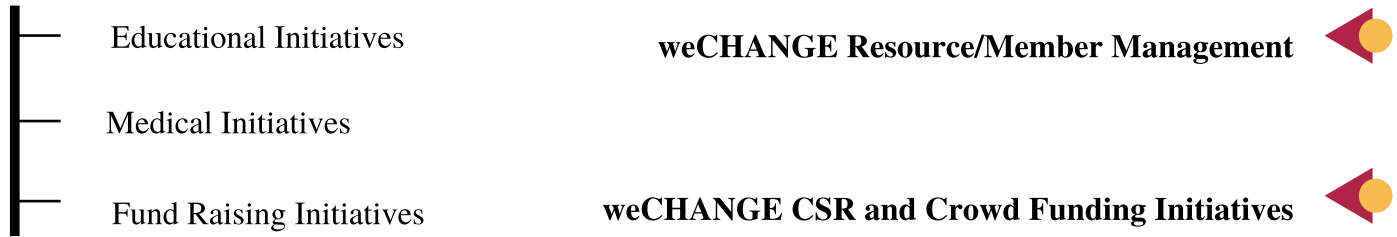


ORGANISATION STRUCTURE

BOARD MEMBERS

weCHANGE IT Team

PROJECT LEADS



weCHANGE E-Cell

weCHANGE Future Endeavors Group

Public Relations (PR) Team

weCHANGE Beneficiary Alumni Cell

weCHANGE Finance Management Committee

SUCCESS STORIES



EDUCATIONAL & INTERNSHIP SUPPORT:-

Akshay aspired to be an Engineer but he couldn't clear one of his subjects. We arranged coaching classes for him to clear his entrance test which helped him to a great extent in scoring good marks. We also got him an internship on a construction site that helped him to land the desired job. We are happy that we could support him with valuable insights and be that guiding force throughout his journey in becoming an Engineer.

STUDY MATERIAL SUPPORT:-

Deepali is pursuing her education in Computer engineering. We have been providing her with essential books for her studies. She needed a laptop to do programming, projects, and online courses. We provided her with the laptop to help her learn and score well academically. We are happy to know that she could score an average of 8.7 pointers. We will always be there to support and assist her with problems that can arise throughout her progressive journey.

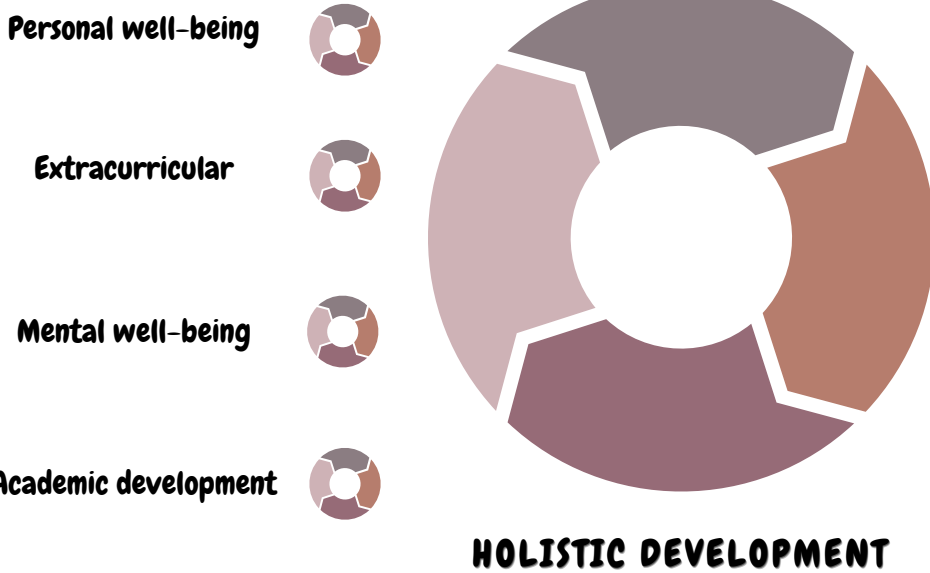


VOCATIONAL TRAINING:-

Rupali had to leave her studies at an early age due to financial issues and unhealthy circumstances. She is an expert in designing clothes. We helped her realise her superpower and skills in fashion designing and stitching. She earned her first salary from her stitched clothes and her own studio 'Rupali Design Studio' is in its launching stage. We are proud to support, encourage, motivate, and nurture such talents to make them realise the immense potential they possess.



MILESTONES



FINANCIAL TRANSPARENCY

Our key **Income sources** include individual donations, Fundraising drives, CSR initiatives, and contributions by members.

For **CSR** projects, we make it easy for corporations to collaborate with us by carrying out the entire process including documentation. We provide project details with a clear listing of every requirement.

Transparency is the major motto in our financial transactions. We maintain proper Ethics and Corporate governance.

- Punctual Filing of Income-tax returns (ITR) and auditing of reports for the past 4 years
- All the financial reports and documents were submitted to the Charity Commissioner, Mumbai for the past 4 years
- All statutory dues and taxes are paid on time and have cleared every backlog
- Timely Preparation of project reports and financial statements
- 'weCHANGE' has its own financial committee for proper scrutiny and maintenance of records
- In association with Axis bank & Freecharge, accepting donations has become much easier with the provision of all modes of payments.

Contact Us



weCHANGE NGO



wechange.ngo



weCHANGE



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www.wechange.org.in

We operate for:-

Ekta Niradhar Sangh, Kamshet | Kshamata, Thane | Gorai Slums | Discrete needy individuals

Registered under the Acts:- The Societies Registration Act 1860 | Bombay Public Trust 1950

